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(54) Title: METHOD FOR MANAGING CONTENT
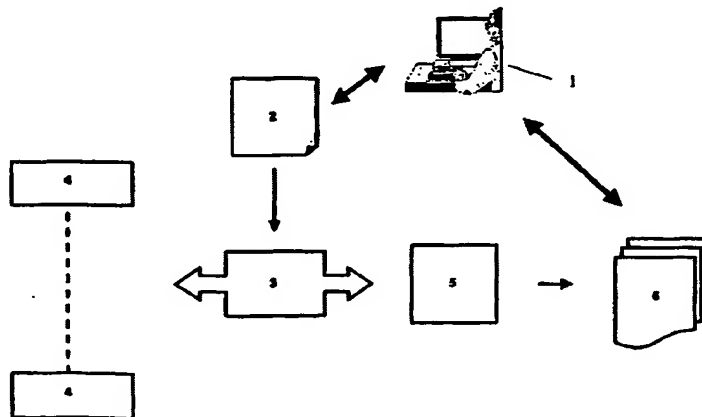
(57) Abstract: A method is disclosed for editing by a user (1) of content (2) which content is to be represented via an end-user
device to an end-user. According to this method, a translation function (3) is used that translates content (2) into production content
(4). The translation function (3) makes use of characteristics of end-user device types, so that the resulting production content (4)
is suitable for being presented via end-user devices without the user (1) having to take care of the different characteristics of the
different end-user device types. It is also disclosed that content is processed for preview purposes by a processing function (5) that
makes use of characteristics of end-user device types resulting in preview content (6) that can be presented to the user (1) and which
preview content (6) is representative for how the production content (4) would be presented to an end-user via an end user device.

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